


Curriculum Vitae

Name	: Sri M. Vijayasekaram	
Date of Birth	: 13-12-1965	
Designation	: Assistant Professor of Commerce	
Communication Address	: SVCR Govt. Degree College, Palamaner, Chittoor (Dist.), A. P. Mobile No: 9490109132 Email: mvsreddy.munisif@gmail.com	
Educational Qualifications	: M.Com., S.V. University, Tirupati B.Ed., Annamalai University (Ph.D.), Dravidian University, Kuppam (viva completed), Certificate course in tally 8.1 (Financial Accountancy)	
Date of Joining in Service	: 07-09-1999	
Date of Retirement	: 31-12-2025	
Trainings attended	: (i) Orientation Course (1) S.V. University, Tirupati (26-11-2001 to 22-12-2001) (ii) Refresher Course (3) 1. Human Right, S.V.U. Tirupati (11-10-2004 to 30-10-2004). 2. Information Technology, S.V.U. Tirupati (03-03-2014 to 22-03-2014). 3. Commerce and Management, S.V.U. Tirupati (13-10-2014 to 01-11-2014). (iv) Short Term Courses (01) (a) Attended eleven days Training Programme on "Global Skills Enhancement program" at Infosys B.P.O Ltd. Hyderabad (14-09-2009 to 24-09-2009). (V) MOOCs Courses (02) (a) Attended training programme on MOOCs and MOODLEs at NIT Warangal (09-11-2018 to 14-11-2018)	
Seminars/Workshops Attended	: 20	
Additional Institutional	: Vice-Principal and Vice President Students' union	

Responsibilities	<p>M.Com Coordinator, Academic coordinator Attending as Academic Advisor for Academic audit since 2012-13. Member: CPDC, IQAC, Disciplinary Committee, Anti Ragging Committee, etc.</p>
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Papers Published	
Number of Publications: 06	
List of Publications:	
<ol style="list-style-type: none"> 1. M. Vijayasekharam, Emerging challenges in E-Banking, Discovery publishing House (2011) 181-186. 2. M. Vijayasekharam, Indian Financial markets - an Outline, International Journal of Technologies and Business management, 1 (2) (2011) 29. ISSN No. 2319-6815. 3. M. Vijayasekharam, Consumer awareness in rural India, Proc. of the National Seminar, (2013) 42-46. ISSN No. 978-3-639-70986-5. 4. M. Vijayasekharam, Empowerment of Employees in gaining competitive advantage, International Journal of Technologies and Business Management, 2 (1) (2013) 25. ISSN No. 2319-6815. 5. M. Vijayasekharam, M. Sudhakar Reddy, Financial performance of Small scale Enterprises in Chittoor Dist., A.P., International Journal of research in financial and Market, 7 (4) (2017) 66-76. ISSN No. 2231-5985 (Impact factor 6.397). 6. M. Vijayasekharam, T. Vinila, Innovations in E-Commerce, Proc. of the National Seminar on Recent Innovations in Commerce, Management, Skill Development & E- Commerce, 5 & 6th Dec. 2017. 	

Membership in Professional Bodies	: Life Membership in IRCS
Outstanding performances (Miscellaneous)	: <ol style="list-style-type: none"> 1. Question paper setter for Yogi Vemana University Kadapa. Since 2014 for the U.G. Examination 2. Member of BOS at S.V University since 2019.